



February 18, 2015

Dear Snowdance Owner:

Your Homeowner's Association recently announced an exciting, new agreement that enables you to become a Holiday Inn Club member this summer.

On behalf of the Member Services team, we look forward to welcoming you to the Club. However, I understand you may have questions about what this transition means for you. I'm writing to share more information and highlight some of great benefits you'll enjoy soon.

What Happens Now?

For the time being, continue to contact the Resort Front Desk to book your reservations as you have in the past. I strongly recommend that you verify your contact information when calling, especially your email address. You will soon receive important information from us via email.

What is Holiday Inn Club?

Holiday Inn Club is a points-based vacation ownership program. It was formed in 2008 through a strategic alliance between Orange Lake Resorts and IHG® (InterContinental Hotels Group), one of the world's largest hoteliers. The Club has over 100,000 memberships, with members hailing from 115 countries. They enjoy unparalleled access to our network of member resorts, as well as thousands of affiliated hotels and resorts worldwide.

About Your New Membership

The transition process is estimated to be complete by August 3, 2015. At that time, you will receive an informational email. It will include your new member number and helpful information about your account. You will then have full access to our wide array of travel benefits with the flexibility to use them on your terms.

As a new member, your week will be assigned a Club Point value and you will retain the option to book your vacations at Ascutney Mountain Resort. What you gain is the **freedom to travel in any season**, ability to **split your week into multiple stays**, plus **reserve any villa size** at your choice of 12 member resorts throughout the country.

Beyond this, you will also have the option to use Club Points for stays at thousands of other **affiliated resorts worldwide**. Plus, use points for **cruises, flights, rental cars** and **show tickets**.

Overview of Club Benefits

You can still book a reservation at Ascutney Mountain Resort as you have in the past. But soon, you'll also have the great travel options shown on the following page.

- **Vacation at any Holiday Inn Club member resort**, currently there are 12 throughout the United States
- **External Exchange Affiliates**
 - If you are already a member of RCI® when you are enrolled in the Club, your membership will be converted to an RCI Points account (which still includes RCI Weeks access) and paid for by the Club
 - If you are an Interval International® (II) member when you are enrolled in the Club, you must maintain your membership with II separate from your Holiday Inn Club membership
 - If you do not currently have an external exchange affiliation, you will receive access to RCI® as part of your membership in Holiday Inn Club
- **Complimentary Gold Elite membership in IHG® Rewards Club** for access to more hotels and resorts worldwide, plus the option to use points for merchandise, events, gift cards and more
- Book **flights, car rentals, cruises, rail travel** and more using your Club Points
- Receive discounts on rental cars and more through your complimentary **Hertz® #1 Club Gold Membership**
- Save Club Points using our **MAXtime program** for deeply discounted, last-minute deals at our member resorts

Where to Learn More

Important information will be sent to you via email in the coming months. In the meantime, we invite you to visit [welcome.holidayinnclub.com/\[snowdance\]](https://welcome.holidayinnclub.com/[snowdance]). It explains the transition, provides important membership information and contact numbers, plus acquaints you with Orange Lake Resorts and Holiday Inn Club.

We look forward to welcoming you to Holiday Inn Club and the opportunity to help make your family vacations fun and memorable for years to come.

Sincerely,



Vice President
Owner Support